



NEWSLETTER

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Overview of China Patent and Trademark Statistics in 2024

The China National Intellectual Property Administration (CNIPA) recently released its 2024 annual report, including data on patents, trademarks, and other related matters. In 2024, for the number of Chinese patent applications (including inventions, utility models, and designs), there is a total of 5,653,429 patent applications filed by the domestic applicants, which is an increase of approximately 5% compared to the previous year. Foreign applicants filed a total of 178,490 patent applications, a decrease of less than 1%. Regarding trademark applications, domestic applicants filed a total of 6,786,059, a decrease of 2.9%, while foreign applicants filed 184,500, a decrease of 7.6%.

China currently leads the world in patent and trademark applications, and its examination efficiency continues to improve. According to the CNIPA report for patent and trademark filings in 2024, the average examination pendency is 15.5 months for an invention patent application. Utility model application and design application undergo only formal examination, and the pendency period is typically within 3 to 6 months. The average examination period is 4 months for a trademark application. The following are relevant statistics for Chinese patent and trademark cases from 2023 to 2024.

Table 1

	Number of China Patent Applications in 2023				Number of China Patent Applications in 2024				
	Invention	Utility Model	Design	Total	Invention	Utility Model	Design	Total	
Domestic applicant	1,522,292	3,057,150	804,007	5,383,449	1,672,001	3,178,314	03,114	5,653,429	
Foreign applicant	155,409	6,778	16,354	178,541	156,053	6,338	16,099	178,490	
Subtotal	1,677,701	3,063,928	820,361		1,828,054	3,184,652	19,213		
Grand Total				5,561,990	Grand Total				5,831,919
Percentage of Domestic applicant	90.74%	99.78%	98.01%	96.79%	91.46%	99.80%	98.03%	96.94%	
Percentage of Foreign applicant	9.26%	0.22%	1.99%	3.21%	8.54%	0.20%	1.97%	3.06%	

Table 2

	2023 China Trademarks			2024 China Trademarks		
	Number of Trademark Application	Number of Registered Trademark	Valid Registration by end of year	Number of Trademark Application	Number of Registered Trademark	Valid Registration by end of year
Domestic applicant	6,988,704	4,247,938	44,047,071	6,786,059	4,639,403	47,620,439

Foreign Applicant	199,632	134,776	2,099,372	184,500	141,328	2,156,215
Total	7,188,336	4,382,714	46,146,443	6,970,559	4,780,731	49,776,654
Percentage of Domestic Applicant	97.22%	96.92%	95.45%	97.35%	97.04%	95.67%
Percentage of Foreign Applicant	2.78%	3.08%	4.55%	2.65%	2.96%	4.33%

Table 3

Country and Origin of Applicant	Number of Patent Applications in 2023				Number of Patent Applications in 2024			
	Invention	Utility Model	Design	Total	Invention	Utility Model	Design	Total
Japan	46,236	1,301	3,337	50,874	45,201	1,172	3,071	49,444
United States	40,380	1,436	5,007	46,823	39,584	1,276	4,715	45,575
Korea	20,016	1,334	1,850	23,200	21,040	1,157	1,664	23,861
Germany	15,472	641	1,380	17,493	16,285	808	1,277	18,370
Taiwan	9,422	3,860	961	14,243	9,370	4,069	996	14,435
Switzerland	4,684	184	531	5,399	5,369	228	569	6,166
France	4,724	325	557	5,606	4,637	267	621	5,525
The Netherlands	3,331	168	316	3,815	3,416	153	411	3,980
United Kingdom	3,147	103	611	3,861	3,096	129	567	3,792
Sweden	2,366	84	319	2,769	2,322	78	289	2,689
Singapore	1,720	209	351	2,280	1,901	248	464	2,613
Italy	1,905	133	445	2,483	1,683	95	621	2,399

Table 4

Country and Origin of Applicant	2023 China Trademarks			2024 China Trademarks		
	Number of Trademark Applications	Number of Registered Trademarks	Valid registrations by end of year	Number of Trademark Applications	Number of Registered Trademarks	Valid registrations by end of year
Hong Kong	66,940	48,280	791,387	44,264	37,876	776,802
United States	39,475	29,974	456,078	35,399	27,711	469,418

Japan	19,596	15,680	274,831	18,850	15,955	282,418
Germany	12,460	10,404	195,748	10,983	8,468	197,027
Taiwan	9,230	5,832	180,396	8,972	6,313	176,438
United Kingdom	33,710	16,187	156,532	26,977	23,262	173,271
Korea	14,316	9,539	141,515	13,161	10,116	147,390
France	9,614	6,473	118,158	8,711	6,992	120,293
Italy	5,851	4,433	89,027	5,777	4,186	89,207
Switzerland	6,701	4,866	85,520	5,996	4,394	87,156
Australia	4,917	3,503	54,287	5,577	3,675	56,229
Singapore	6,029	3,751	45,806	5,675	3,754	46,372

Table 5

China Patent	Number of valid patents by end of 2023				Number of valid patents by end of 2024			
	Invention	Utility Model	Design	Total	Invention	Utility Model	Design	Total
Domestic Applicant	4,088,695	12,075,757	3,115,376	19,279,828	4,756,307	11,606,374	2,949,290	19,311,971
Foreign Applicant	901,938	52,920	118,308	1,073,166	932,560	50,737	124,622	1,107,919

Table 6 - Top ten domestic applicants (enterprises) granted Chinese invention patents in 2024

Rank	Applicant	Number of granted patents	Rank	Applicant	Number of granted patents
1	Tencent Technology (Shenzhen) Co., Ltd.	4,211	6	Ping An Technology (Shenzhen) Co., Ltd.	2,573
2	Gree Electric Appliances Inc. of Zhuhai	4,092	7	OPPO Guangdong Mobile Communications Co., Ltd.	2,490
3	China Petroleum & Chemical Corporation (Sinopec)	3,903	8	BOE Technology Group Co., Ltd.	2,435
4	Huawei Device Co., Ltd.	3,721	9	Baidu Online Network Technology (Beijing) Co., Ltd.	2,420
5	Honor Device Co., Ltd.	2,577	10	Vivo Mobile Communication Co., Ltd.	2,006

Table 7 – Top ten foreign applicants (enterprises) granted Chinese invention patents in 2024

Rank	Applicant	Number of granted patents	Rank	Applicant	Number of granted patents
1	Samsung Electronics Co., Ltd.	3,229	6	Honda Motor Co., Ltd.	1,038
2	Qualcomm Incorporated	2,656	7	Panasonic Intellectual Property Management Co., Ltd.	1,024
3	Toyota Motor Corporation	1,659	8	Mitsubishi Electric Corporation	1,021
4	Samsung Display Co., Ltd.	1,260	9	Hyundai Motor Company	949
5	Rober Bosch GmbH	1,230	10	Apple Inc.	930

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